

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037109/200 Fax No.011-23329125



No.26-4/2012-T&C-CM

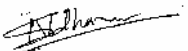
Date: 10.06.2014

Circular T&C-CM No. 14/14-15

Sub: Rationalization of the tariff for 'Missed Call Alert' facility in North Zone Circles-reg.

Kindly refer to this office order of even no. dated 16.01.2013, 21.04.2014 and orders/clarifications issued from time to time regarding rationalization of tariff. Now it has been decided by the Competent Authority to **revise the tariff for 'Missed Call Alert' facility in North Zone Circles to Rs. 30/per month.**

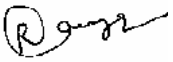
2. Detailed guidelines for "Missed Call Alert" facility have already been issued by P&P-CM Branch vide letter no.3-73/2012/P&P-CM dated 06.06.2014.
3. All other terms and conditions will remain the same.
4. The above tariff will be applicable with effect from 01.07.2014. The implementation of the revised tariff is to be made in accordance with guidelines issued by P&P-CM Branch as referred above and 43rd Amendment of Telecom Tariff Order issued by TRAI. Customers may be informed about the said revision and suitably educated about the revision in tariff.
5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
6. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
7. This circular has been issued based on approval of the Competent Authority in P&P CM cell File No.3-73/2012/P&P-CM. Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi and may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- North Zone Telecom Circles

Copy to:

1. CMD, BSNL.
2. Directors- CM/CFA/EB/HR/Fin, BSNL.
3. ED-Fin/CA/NB, BSNL.
4. All PGMs / GMs, BSNL C.O.
5. GM (IT) - for making necessary updation in website and place in news item.
6. Sr. GM (Sales & Marketing)- for marketing initiative.
7. GMs (CMTS/CDMA-North Zone Billing Centre).
8. GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
9. Director General P & T Audit, Delhi- 110054.
10. OL Section -for Hindi version.
11. Guard file.


(Rakesh Arya)
Uy. Manager (T&C-CM)